

ST. LOUIS TRUST

& Family Office

John Jennings Publishes First Book: The Uncertainty Solution

May 2, 2023 – John Jennings, JD, President & Chief Strategist of St. Louis Trust & Family Office, culminated his years of practice navigating uncertain times into an experiential guide. His premiere book, titled, The Uncertainty Solution: How to Invest with Confidence in the Face of the Unknown, was published on May 2, 2023.

The Uncertainty Solution is not a typical book about investing that's filled with bold market predictions or stock-picking tips. Instead, John shares an assortment of mental models to help us think better about investing in a world full of uncertainty and randomness. Through John's engaging style and story-telling, we learn how to cultivate the mindset and behavior to make better decisions about investing (and in life). Plus, it's a fun and quick read to boot!

The Uncertainty Solution has already received much acclaim from esteemed leaders in the industry:

"The Uncertainty Solution is a must-have addition to anyone's reading list who is interested in developing habits that will make them a more successful lifelong investor."

Charles R. ("Chuck") Schwab, Co-Chairman and Founder of the Charles Schwab Corporation

"Jennings is a premier thought leader in the wealth management industry. Weaving together stories and research in The Uncertainty Solution, he provides investors with mental models to make better decisions and practice better investment behavior. If you'd like to have more money in the future, I highly recommend this engaging and accessible book about how to think better about investing."

James S. Turley, retired Chair and CEO of Ernst & Young

St. Louis Trust & Family Office is an independent, multi-family office and trust company that advises clients on more than \$10 billion of investment assets and more than \$12 billion of total wealth. Founded in 2002, St. Louis Trust & Family Office provides holistic, high-touch client service including customized, independent investment management and a full range of family office and fiduciary services. The firm serves a limited number of clients with substantial wealth in order to maintain very low client-to-employee ratios. Visit stlouistrust.com to explore how the firm manages complexity with unmatched expertise and focuses on Family, Always.